

## 2019 Pride Week Sponsorship Opportunities

Please consider becoming a sponsor for Moose Jaw Pride 2019!

### Who We Are

Moose Jaw Pride Inc. is a registered non-profit corporation composed of a volunteer Board of Directors from Moose Jaw and across Saskatchewan.

### Our Mission

To celebrate and support gender and sexually diverse people through the provision of fabulously inclusive community services and educational opportunities.

### Our Vision

A thriving community for all gender and sexually diverse people

### Pride Week 2019

Moose Jaw Pride Week is happening May 26 to June 1, 2019! Our theme, "Generations of Pride", celebrates the 50th Anniversary of the world's first Pride Parade, the decriminalization of same-sex relationships in Canada, and the amazing work of our elder community members over the last half-century! The Moose Jaw Pride Parade takes place on Sat. June 1<sup>st</sup> @ 2pm and it is followed by celebrations, vendors and entertainment!

Show your true colours and celebrate Pride Week with one of these fabulous **Pride Packs!**

- "Celebrate a **Little** Pride" Package
  - 3'x5' Rainbow Flag (1)
  - 5"x8" Rainbow Flags (3)
  - Woven Pride Wristbands (5)
    - Cost: \$45  
(retail value: \$55)
- "Celebrate a **Lot** of Pride" Package
  - 3'x5' Rainbow Flags (2)
  - 5"x8" Rainbow Flags (6)
  - Woven Pride Wristbands (10)
    - Cost: \$85  
(retail value: \$110)
- "You All Get a Button!"  
**Pride Edition**
  - 35 Buttons (1-1/4") featuring a variety of Pride Designs
    - Cost: \$30  
(retail value: \$70)
- "You All Get a Button!"  
**Custom Edition**
  - 35 Buttons (1-1/4") featuring your custom design (35)
    - Cost: \$55  
(retail value: \$90)

## 2019 Sponsorship Packages

Sponsor Benefits*	< \$100	\$100- \$249	\$250- \$499	\$500- \$749	\$750- \$999	\$1,000 <
Written Acknowledgment on the Pride Week Facebook Event Description	X	X	X	X	X	X
Thanks and Acknowledgement at the Pride Event Your Sponsorship Supports		X	X	X	X	X
Two Complimentary Tickets to the Pride After Party		X	X	X	X	X
Thanks and Acknowledgement at the Pride Stage following Pride Parade			X	X	X	X
Logo on the 2019 Pride Week Event Poster (Online & Print)**			X	X	X	X
Two Additional Complimentary Tickets to the Pride After Party (4 total)				X	X	X
Logo on the Moose Jaw Pride Website Footer				X	X	X
Two Additional Complimentary Tickets to the Pride After Party (6 total)					X	X
Your Banner or Signage Displayed on Pride Stage following Pride Parade***					X	X
Title Sponsor for One Pride Week Event						X

\*In-kind sponsorship offers are gladly considered, but are valued at 75% of the value of a cash sponsorships.

\*\*Logos must be sent to [sponsor@moosejawpride.ca](mailto:sponsor@moosejawpride.ca) no later than May 1st, 2019 to be included on the Pride Week Event Poster.

\*\*\*You must supply the free-standing banners or signage to be displayed on the Pride Stage following Pride Parade.

### Custom Multi-Year Sponsor

For sponsors of \$1,000 or more over a 3-year term, we are happy to create a custom sponsorship package tailored to your needs including: online news article featuring your business, diversity training, volunteer opportunities, bringing greetings at events, or your logo on all of our advertising material throughout the year.

### Contact Information

For more information, to purchase a Pride Pack or to offer a sponsorship, please contact [sponsor@moosejawpride.ca](mailto:sponsor@moosejawpride.ca) or text/call Katrina Howick at 306-631-2990.